



It's time to become a **TRUSTED ADVISOR OF CHOICE**

So you think you've mastered relationship-based advising? Think again.

In today's financial services environment, professionals face ever-increasing competition. Clients expect competitive returns, low fees, and are now demanding someone who truly understands their unique situation and needs throughout their entire financial journey.

Dr. Amy's Trusted Advisor of Choice is a game-changer for your career. You'll discover how to forge deeper, more authentic relationships that will keep you top-of-mind. This unique program will help you:



What's so different about Trusted Advisor of Choice?

Packed full of insights, this practice elevation program gives you an edge – the human edge. Dr. Amy shares her expertise in connecting clients' non-financial issues to their financial planning. Her proven methods and tools help take clients' trust to an exciting new level.

“ *This program has given me a renewed excitement about my role as an advisor and the value I can bring.* ”

Learn at your own pace, on your schedule.

Access 9 modules with online video instruction by Dr. Amy. This comprehensive learning includes:

- 29 bite-sized lessons
- Live coaching sessions
- Conversation guides
- Embedding exercises
- Real-world case studies
- Client engagement tools

(COMING SOON) You'll have the opportunity to provide your clients exclusive online access to Dr. Amy's **Your Best Life Forward** website. Extend your holistic support by offering much-needed guidance for navigating their life transitions, gracefully.

Why Dr. Amy?

Dr. Amy D'Aprix is an internationally respected expert on life transitions and relational insights. Holding a Ph.D. in social work, she has consulted for the financial industry and trained advisors for over a decade. Thousands of people have benefited from her guidance through speaking engagements, educational programs, and coaching that deliver ROI.



Become a Trusted Advisor of Choice and accelerate client loyalty and referrals today!

This program has been accepted by **CFP Board for 8.5 credit hours** and each optional Live Group Coaching Session for 1 credit hour (up to 8).

www.dramy.life/trusted-advisor